

NICHOLAS YATES

Maker + picture-taker

845 544 5932

rise-tomorrow.com

nicholasjosephyates@gmail.com

Philadelphia, PA 19144

EDUCATION

BFA Graphic & Interactive Design,
Tyler School of Art, Temple University

EXPERIENCE

DESIGNER + PHOTOGRAPHER, Future Standard

(Formerly known as FS Investments), Jan 2024–present

- Designing social media content, data visualizations, graphic animations, internal signage, marketing campaigns, and conference collateral.
- Strategizing with leaders and peers to grow the brand's awareness through thoughtful content for the our audience and employees.
- Photographing headshots, meetings, speakers, and events to promote the firm on social media, employee website, and other brand collateral.
- Corresponding with freelance photographers to support additional photography needs.

DESIGNER, FS Investments, Jan 2023–Jan 2024

JUNIOR DESIGNER, FS Investments, Jan 2022–Jan 2023

CREATIVE/ FOUNDER, Yates Design Studio, Jul 2020–Present

- Building brands, assets, and content through graphic design, lettering, decal design/application, and photography services for businesses from PA to CA, USA.
-

PHOTOGRAPHER + DESIGNER, Enliven Planters, Mar 2018–Mar 2020

- Collaborated with the owners and head designer to design marketing materials, website graphics, social content, and shop signage.
- Photographed seasonal planters, processes, and employees.

OPERATIONS, Enliven Planters, Mar 2019–Mar 2020

- Helped manage 10+ employees, 6 delivery trucks, production, and facilities.
- Ordered, prepped, delivered, and installed window boxes.
- Visited customer homes and businesses for sales and design consults.
- Onboarded customers by coordinating seasonal deliveries.

GARDENER, Enliven Planters, Aug 2017–Oct 2020

- Installed living seasonal floral arrangements for homes and businesses throughout Greater Philadelphia.
-

SKILLS

- Creative strategy
- Brand building
- Graphic design
- Hand-lettering
- Floral design
- Digital photography
- Image manipulation
- Adobe Suite
- Project management
- Microsoft Office